

The logo is a stylized representation of a burger. It features a light beige rounded square background. At the top and bottom are two orange semi-circles representing the burger buns. In the center, the words "BURGER" and "KING" are written in a bold, red, rounded sans-serif font. The text is stacked, with "BURGER" on top and "KING" below it. A small registered trademark symbol (®) is located at the bottom right of the word "KING".

**BURGER
KING®**